



"Sailing On" Catalog Advertising

2015 OESCA National Specialty
Old English Sheepdog Club of America, Inc
September 13 - 18, 2015
Erie, Pennsylvania

Advertising Order

- Full Page (4.75" X 8.0") B/W: \$45 Color: \$65 (Includes 1 photo), 2 Color pages \$120
 Half Page (4.75" X 3.75") B/W ONLY: 30\$ (Includes NO photo)
 Additional Photos: Color & B/W are \$5.00 each.
 Special rates for Rescue & Therapy dogs. See separate form.

	<p style="text-align: center;">Advertising is a great way to support the specialty and give a little brag.</p> <p style="text-align: center;">Please include the sire and dam names of the dog you are advertising in your ad, to help make this a collectible catalog of OES history!</p> <p style="text-align: center;">Ad Deadline: August 1, 2015 - No Exceptions!</p> <p>Send To: Dea Freiheit 6702 Meade Dr Colleyville, TX 76034</p> <p>Questions: Dea Phone: 206.409.1837 E-Mail: dea@snowdowne.com</p> <p>Checks Payable: OESCA 2015 Show</p> <p>Name: _____ Address: _____ State: _____ Zip: _____ Phone: _____ Email: _____</p>

- Layout your ad on a piece of paper, indicating approximate placement of ad elements and photos
- DO NOT use tape or glue to position cuts (such as logos, etc.) or photos
- Ads will not be accepted without payment.

You may submit your ad by sending your order form, payment, actual photograph(s), and any other component parts (such as logos, etc.) to the advertising chair, Dea Freiheit

If you wish to submit your ad in electronic format, please follow these guidelines:

1. Scan pictures at 300 dpi, grayscale, or color, sized and cropped as desired.
2. Create your full-page ad NO LARGER than 4.75" x 8".
3. Use Adobe Pagemaker or InDesign (and specify font names) to create the electronic version of your ad. (Please realize that your chosen font[s] may not be available. If you include a copy of your fonts with the ad we will be able to reproduce your ad as you sent it. Please send a copy of your picture in a jpeg format along with your ad)
4. All advertisements are subject to acceptance, rejection, or editing by OESCA, Inc.
6. Send ad files, along with files of all logos, photos, and other component parts with your ad in a jpg format. PDF files for color only. A CD or diskette is the preferable medium, but you may add as attachment to an e-mail. Please be aware that large files may not email well. Make sure your file is no larger than 10MB if you are emailing it.
7. If you wish to submit your ad in ".pdf" format, you may do so, but realize that it might need to be remanufactured due to not meeting the above requirements.
8. Include a printed copy of your desired ad, along with your ad order form, and payment.

Send all catalog ads and checks payable to OESCA 2015 National Specialty
to: Dea Freiheit
6702 Meade Dr
Colleyville, TX 76034

Payment:

Make Checks Payable to: "2015 OESCA Show"

Please Choose:

Check Enclosed.

Invoice me for Credit Card payment. Order not complete until payment is received

Pay at secure online store <https://squareup.com/market/oescashow>